



Press release "Welcome App Germany" April 2016

A lot of work has been done in the "Welcome App Germany": Expanded content, new local data and contacts from different cities and regions, more platforms, additional languages and intensive dissemination efforts are only some of the news that the operators of the app have published recently on the newly designed website.

The "Welcome App Dresden", developed by the companies Saxonia System AG and Heinrich & Reuter Solutions GmbH (HeiReS®) was one of the first apps, to facilitate the orientation and integration of asylum seekers and immigrants in Germany by smartphones. While many similar apps, which emerged in the last few months, are partly disappeared, the operators of the Welcome app invested massively work and time to make the app usable for all of Germany, to enable comfortable content maintenance as well as scaling for cities and counties.

Peggy Reuter-Heinrich, HeiReS Managing Director, said: "Based on feedback and requests we have noticed a huge demand on the part of cities and asylum seekers even before the publication of the Dresden App. For us this was proof of the correctness of our approach. Therefore it was only the next logical step to expand the Dresden App with a complete revision and both technological and conceptual expansion to create a Germany App. "

The enthusiastic project team members currently focus on the app to expand even more regional content. Many local authorities, aid organizations and meeting places are already deposited with addresses, opening hours and contact information for cities such as Dresden, Munich, Frankfurt, Dortmund and Göttingen. Currently they are working on expansions for another five cities and counties which are about to be integrated in the App within the next few months.

Also the consummation opportunities for the information have expanded recently. Now the App is not only available for Android, iOS and Windows Phone, but also for ordinary Windows PCs and tablets (version 8.1 and higher). Together with the Financial Service Provider MoneyGram, a sponsor of the initiative, even information terminals have emerged, where users can use the app without own devices. The terminals will soon be available in the MoneyGram branches in Dortmund, Munich and Frankfurt. These terminals can also be used in public authorities and institutions, thereby shortening the refugees the possible waiting time with useful information.

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Welcome App Concept

Eine Initiative der Saxonia Systems AG und Heinrich & Reuter Solutions GmbH



In addition a massive content update is about to be published soon. The existing areas are supplemented by many more useful information and also new and additional topics are published. In addition, users will enjoy information transmission by a completely new medium with simplishow videos. They will be able to learn about situations of everyday life on the basis of image-focused short clips in comic style.

Detailed information about this and many additional planned expansions can be found continuously over the freshly installed blog as well as the Facebook channel. Regarding future innovations we listened very carefully to the feedback of users - whether the asylum-seekers or the cities and municipalities.

The app originally planned in German, English, French and Arabic now also includes the languages Farsi and Russian, as the user feedback has confirmed this to be useful. The system is continuously developing and hopefully supports more and more asylum seekers and migrants with their arrival in Germany.

Contact information and links to the "Welcome App Germany"

Relevant Links:

Website: <http://www.welcome-app-concept.de>
Blog: <http://www.welcome-app-concept.de/blog>
Facebook: <http://www.facebook.com/welcomeappconcept>
Twitter: http://www.twitter.com/Welcome_Concept

Direct download links:

Android Version: <http://www.welcome-app-concept.de/android>
Windows Phone version: <http://www.welcome-app-concept.de/windows>
iOS version: <http://www.welcome-app-concept.de/ios>

E-mail contact for General: info@welcome-app-concept.de
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The Welcome App Concept is a nonprofit initiative of Saxonia Systems AG (saxsys.de) and the Heinrich & Reuter Solutions GmbH (heires.net).

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